

## Supply Chain Expert Exchange May 2022 Conference Agenda

### Thursday, May 19:

11:00 AM	Registration Desk Opens
2:00 PM	Conference Day 1 Begins
	<u>General Session 1 - A Conversation with Scott Murphy, President of Dunkin'</u> : Expect to learn a lot as Scott shares key insights from a successful career in Supply Chain, moving to other disciplines & rising through the ranks in Operations from SCM, and the importance of Listening, Learning and Leadership.
	Networking Break
	<u>General Session 2 - Distribution in a Whole New World:</u> Hear an unfiltered, unguarded fireside chat with John Inwright and Jim Thomas about what the future of Distribution may look like and/or should look like in A Whole New World
4:30 PM	Day 1 concludes
6:30 PM	Offsite Reception & Dinner - Location TBD

### Friday, May 20:

7:30 AM	Breakfast
8:30 AM	Conference Day 2 Begins
	General Session 3 - TBD
	<u>General Session 4: Driving Forecasting Excellence, Partnering Process with Technology:</u> <i>Foodservice supply chains are growing more and more complex and require technology to scale while driving timely decision-making and agility. This session will highlight recent foodservice industry research and share real world application of enabling technologies, processes, and data to drive supply chain improvements.</i>
	Networking Break
	General Session 5: Government Relations update
	Breakout Sessions: 1 - <u>Surviving Inflation:</u> <i>As restaurant operators, how do we approach this current inflationary environment? Although we cannot control the macroeconomic forces, we are able to influence our actions to mitigate. This panel will share some ideas and insights into addressing inflation and its impact to our P&amp;L's.</i>  2 - <u>Managing Performance in a COVID world:</u> <i>The dynamics between operators, suppliers, and distributors have shifted dramatically throughout the last two years. As demand continues to rise, suppliers and distributors are in a position to choose their partners with more scrutiny. This panel will explore what being a Customer of Choice means, how you become one, and the benefits associated with being one.</i>
	Lunch

	<p>Breakout Sessions Repeat:</p> <p>1 - <u>Surviving Inflation</u>: <i>As restaurant operators, how do we approach this current inflationary environment? Although we cannot control the macroeconomic forces, we are able to influence our actions to mitigate. This panel will share some ideas and insights into addressing inflation and its impact to our P&amp;L's.</i></p> <p>2 - <u>Managing Performance in a COVID world</u>: <i>The dynamics between operators, suppliers, and distributors have shifted dramatically throughout the last two years. As demand continues to rise, suppliers and distributors are in a position to choose their partners with more scrutiny. This panel will explore what being a Customer of Choice means, how you become one, and the benefits associated with being one.</i></p>
	Lunch
	<p><u>Keynote Address - Dr. JP Pawliw-Fry, New York Times Best Selling Author, Award-winning Entrepreneur, and Top-rated Keynote Speaker:</u>  <i>Dr. JP Pawliw-Fry has over 20 years experience helping individuals lead and innovate under pressure in the most extreme situations. Using science and research to help prepare people and organizations to meet their biggest challenges, he has worked with Olympic, NBA and NFL teams, some of the world's biggest brands, and even the US Navy and the CIA.</i></p>
	Networking Break
	<p><u>General Session 6: Rethinking Supply Chain Resilience:</u>  <i>Today's fragmented supply chain systems are struggling to meet the demands of the foodservice marketplace. It's a whole new world! Limited resources, climate changes, labor shortages, inflation, social demands, and geo-political pressures are just a few of the challenges facing the industry's supply chains. This session will focus on how to build a better, and more robust supply chain system to meet the future needs of the foodservice industry.</i></p>
	<p><u>General Session 7: The Power of Strong Partnerships:</u>  <i>Having strong business partnerships, both internal and external, is invaluable for supply chain success. Join this session to hear from industry peers on tactics they have used to develop these strategic relationships and the benefits realized from those efforts. You will also learn more about the Operator Collaboration Model and the tools developed by IFMA and Kinetic12 to help you build even stronger partnerships.</i></p>
4:15 PM	Conference Closes